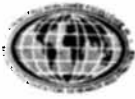


INTERNATIONAL
ACCOUNTING SECTION
of the



American
Accounting
Association

FORUM

INTERNATIONAL ACCOUNTING

NO. 66

SPRING 1999

EDITOR: Mike Kennelley
University of Tulsa

Chairperson's Message

One of the most important functions of the International Accounting Section is to assist in the dissemination of information dealing with current international accounting issues. I have just returned from the Section's fifth annual Midyear Meeting, which took place in Orlando, Florida on January 9-10 of the new year, and feel that this



Hans Dykxhoorn

meeting was very successful in providing members with up-to-date information about emerging issues. Although the program was published on the Section's web site prior to the meeting, I would like to point out a few highlights of the meeting.

The three plenary sessions included a presentation by FASB member Anthony Cope about the restruc-

turing efforts that are currently underway in the IASC. As a member of the IASC Restructuring Committee, Mr. Cope was able to provide an insider's view of the process. A second plenary session included a discussion led by Charlie Heeter, of Arthur Andersen, on the efforts made by the World Trade Organization to deal with the mutual recognition

among countries of the professional qualifications of the accounting profession. Larry Bradley, of KPMG Peat Marwick, discussed the issues faced by practitioners who assist foreign business clients that want to sell their stocks in the United States. The third plenary session was a panel discussion that assessed the International Accounting Core Standards and their

implications for academic research. The panelists were two SEC Fellows, Joe Goodwin, Academic, and D.J. Gannon, Practice; Pat McQueen, who is affiliated with the Association of Investment Management Research; and Tony Cope of the FASB. The SEC is actively seeking help from the members of our Section to do needed research on assessing the IASC's Core Standards and how these standards should be used for cross border offerings of securities in the U.S. Elsewhere in this issue of *Forum*, you will find a letter from SEC Chief Accountant Lynn Turner asking Section members for their assistance. It was gratifying to hear that the SEC and other standard setting bodies not only read academic research but value it as well. I urge you to give Mr. Turner's appeal serious consideration when planning your next research project.

Pat McQueen, who is also the Section's Vice Chair-Practice, was the meeting luncheon speaker and discussed the implications for international businesses of the introduction of the EURO.

The research papers in the concurrent sessions dealt with timely topics and were of consistently high quality. Those of you who were not able to attend the meeting should feel free to contact the authors for copies of their papers. I would like to note that a recent recipient of the Section's Outstanding Dissertation Award, Paquita Davis-Friday, presented her research in two sessions and discussed another paper during a Forum session. It is heartening to see the new generation

(Continued on page 2)

International Accounting Section Forum Deadlines

Summer 1999 Issue—May 1

Fall 1999 Issue—September 1

Spring 2000 Issue—January 1

Please submit items via email using a Microsoft Word format file as an attachment. Submit to michael-kennelley@.tulsa.edu

I would like to encourage section members from around the world to consider placing important news announcements in the "News from Around the World" section of the *Forum*. Please consider sharing important and interesting news items with your colleagues from the International Accounting Section.

Message from the Chairperson (Continued from page 1)

actively participating in the Section's activities.

I would like to thank everyone who contributed to the success of the Mid-year meeting: the plenary speakers, paper presenters, moderators and discussants, paper reviewers, those who attended the meeting and especially the Midyear Planning Committee, which was very ably chaired by Donna Street. The other members of this committee were Teri Conover, whose experience chairing the Midyear Planning Committee twice in the past was invaluable; and Marilyn Zarzeski, University of Central Florida, who was indispensable in assuring that all the meeting activities in Orlando ran smoothly. Last, but certainly not least, a special thank you to Andy Bailey, CIERA and the Vern Zimmerman Foundation for cosponsoring the meeting and providing financial support.

The other work of the Section is progressing nicely. All committees are working hard to carry out their charges. To highlight some of the efforts so far, I want to mention that Teri Conover is in the process of organizing the annual program in San Diego. I would like to thank all of you who submitted papers for presentation.

Mitch McGhee and his Strategic Planning Committee are putting the final touches on a membership survey, which you will receive shortly. Please take the time to complete this survey so that the Section can continue to make improvements in services to meet your needs. Tim Sale, our webmaster and chair of the Section's Technology Committee, is continuing his efforts to improve the web site. The Section would like to encourage members to access the *Forum* on the web site so that the Section can reduce the costs of printing and mailing hard copies of the newsletter.

Shahrokh Saudagaran, chair of the International Relations Committee, organized and chaired the second planning meeting of the Asian Academic Accounting Association during the Asian Pacific International Accounting Conference in Maui in October. The meeting, which was attended by representatives of 12 Asian countries, was very productive and helped to get the new association off and running. The gift membership program was started last fall to distribute funds to a number of deserving universities and I ask you to consider contributing to this worthwhile effort. An appeal for

contributions to this program is included elsewhere in this issue and on our web site.

In this issue of *Forum*, you also will find a request by Tim Douppnik, the incoming Section chair, for volunteers to serve the Section during 1999-2000. For those of you who have served in the past, I would like to encourage you to volunteer to serve again. Those of you who have not served on committees in the past should consider doing so. All of the work of the Section is done by members who devote their time and effort to continuously improving the Section's services. With your support and enthusiasm, the Section will continue to thrive.

I also encourage you to attend the American Accounting Association/Taiwan Accounting Association's First Globalization Conference on July 10-15, 1999 in Taipei, Taiwan. Our Section is one of several organizations supporting this conference and many IAS members are involved in developing the program. I hope to see many of you there and at the Section's annual business meeting and luncheon in San Diego in August.

Hans Dykxhoorn
1998-99 IAS Chairperson

CALL FOR NOMINATIONS Outstanding International Accounting Educator Award

The International Accounting Section of the American Accounting Association invites nominations for its Outstanding International Educator Award. The general selection criteria are as follows (nominees need not have excelled in all general criteria areas):

The award is made to an individual who has made substantial contributions to international accounting education through scholarly endeavors in research and teaching over a sustained

period of time—through publication, educational innovation, research guidance to students, active involvement in the activities of international professional and academic organizations, and serving as an example to others in promoting international accounting education.

The awardee will be honored with a plaque at the Section's annual meeting luncheon. A sketch of his or her accomplishments also will be included

in the Section's newsletter, *Forum*.
DEADLINE for nominations: February 28, 1999.

Please direct your nominations to:

Professor Ross Tondkar
Virginia Commonwealth University
School of Business/PO Box 844000
1015 Floyd Avenue
Richmond, VA 23284-4000
Phone: (804) 828-7156
Fax: (804) 828-8884
Email: rtondkar@busnet.bus.vcu.edu

INTERNATIONAL ACCOUNTING TEACHING RESOURCES COMMITTEE

We are looking for the following:

- new international accounting teaching materials
- international accounting syllabi
- international accounting cases
- ways to improve the teaching of

international accounting, auditing and tax issues.

Please share freely of your knowledge in this area and send the information to us.

This information will be posted on the International Accounting Section

Web Page to help our membership.

Thank you very much for your help.

Mehmet Kocakulah, Chair
Teaching Resources Committee
Phone: (812) 464-1730
Fax: (812) 465-1044
Email: mkocakul.ucs@smt.usi.edu

Letter from Lynn E. Turner
Chief Accountant
US Securities and Exchange Commission

International Accounting Section
American Accounting Association

Dear International Accounting Section Member:

The Securities and Exchange Commission has begun an assessment of the International Accounting Standards Committee's (IASC) Core Standards to determine whether those standards should be used for cross border offerings of securities in the U.S. The Commission often looks to the academic community for valuable insight in carrying out its responsibilities. This assessment demands the efforts of our brightest scholars to help ensure that our capital markets remain the envy of the world. I would therefore like to challenge the academic community to provide original research, citations and other comments that can aid the Commission's assessment of the IASC's Core Standards and related topics. In particular, I pose the following potential questions and research topics:

General

1. What factors should be considered to identify a "high quality" standard?
2. When companies using IASC standards trade on non-U.S. exchanges, is their cost of capital different from companies using domestic GAAP on those exchanges? Do those markets assess a premium for information prepared on the basis of IASC standards?
3. What factors impede a non-U.S. company's access to U.S. capital markets?
4. How do analysts respond to and use reconciliation data in Form 20-F?
5. How comparable is financial reporting between public non-U.S. companies currently using IASC standards both in U.S. and non-U.S. markets?

Specific IASC

6. What are typical footnote disclosures by companies currently using IASC filings (a) in non-U.S. countries, (b) in U.S. filings using reconciliation and (c) similar U.S. GAAP filings?
7. What information that is not included in the statements or footnotes do buy-side analysts request from non-U.S. firms who prepare financial statements using IASC standards?
8. What firm characteristics (e.g., size, industry, location, capital structure) are associated with choices among existing alternatives permitted by IASC standards? Are some alternatives more frequently chosen than others?
9. Is information provided by revaluations permitted under IASC standards value relevant?
10. What disclosures regarding significant risks and uncertainties precede significant events reported in the financial statements prepared with IASC standards?
11. How rigorously applied are existing IASC standards on business combinations?

Auditing

12. What significant differences exist between U.S. and international auditing standards?
13. Do markets assess a premium for the application of non-U.S. GAAS?
14. How do auditor independence regulations vary among major countries?
15. What quality control standards, including internal and external inspection, exist for auditors in major countries?

The Commission's assessment of the core standards project provides a unique opportunity for academics to personally influence both securities regulation and accounting practice. I assure you that your timely efforts will be highly regarded as we move forward with this process. In addition, you may raise questions not identified above that could also influence this process. In order to advance the inquiry into these matters, I offer the staff in the Office of the Chief Accountant to assist you, where possible, with your research endeavors. Please contact Joseph Godwin, Academic Accounting Fellow, at (202) 942-4400 (or godwinj@sec.gov) to discuss how we might join forces to accomplish this important task.

Sincerely,

Lynn E. Turner
Chief Accountant

HAVE YOU SEEN...?

Don Herrmann, Oregon State University and Wayne B. Thomas, University of Utah

Chang, Otto H., and Chee W. Chow. "Publishing in Internationally Respected Accounting Journals: Insights and Suggestions of Successful Chinese Authors." *Asia-Pacific Journal of Accounting*, (Vol. 5 No. 1, 1998): 151-165.

Owing to the historical development of modern accounting scholarship, the bulk of internationally respected accounting journals are published in the Anglo-American countries, especially Australia, Canada, United Kingdom and the United States. The aim of this study is to assist non-Anglo American accounting scholars in publishing in such journals. A survey is conducted of 23 successful accounting journal authors of Chinese origin. All of these authors had grown up in either Hong Kong or Taiwan, and are knowledgeable about the current state of accounting education and research in the Asia-Pacific region. Their insights are reported relating to three issues: (1) the critical factors behind their own success in publishing in the internationally respected, English-language accounting journals; (2) the advice they would give to aspiring colleagues of similar origins, and who currently are working in their home countries; and (3) the advice they would give to Asia-Pacific doctoral students studying in their home countries. The paper also relates these findings to several articles with similar objectives, but which have an Anglo-American focus.

Collins, Julie, Deen Kemsley, and Mark Lang. "Cross-Jurisdictional Income Shifting and Earnings Valuation." *Journal of Accounting Research* (Vol. 36 No. 2, 1998): 209-230.

This research investigates the extent to which U.S. multinational enterprises (MNEs) engage in tax-motivated income shifting between the U.S. and foreign jurisdictions and whether investors differentially capitalize shifted income, based on its true source or its reported source. The authors find evidence that U.S. MNEs facing foreign tax rates that on average

exceed the U.S. statutory tax rate shift taxable income into the United States, and that investors recognize firms' income-shifting patterns when valuing the foreign vs. domestic components of reported earnings.

Etter, Edwin R. "The Information Content of U.S. Versus Japanese GAAP Annual and Quarterly Earnings Announcements and their Relative Informativeness to Japanese Investors: A Small Sample Case Study" *Journal of International Accounting, Auditing & Taxation*, (Vol. 7 No. 2, 1998): 233-249.

This study examines U.S. GAAP Japanese annual and quarterly earnings announcements to determine whether they convey information to Japanese investors. Also, a comparison is conducted to investigate the relative informativeness to Japanese investors of Japanese GAAP unconsolidated vs. U.S. GAAP consolidated earnings announcements, and U.S. GAAP annual vs. quarterly earnings announcements. The results indicate that U.S. GAAP consolidated annual and quarterly earnings announcements have information content. Furthermore, Japanese GAAP unconsolidated earnings announcements are not more informative to Japanese investors than U.S. GAAP consolidated earnings announcements, nor are U.S. GAAP annual announcements more informative than quarterly earnings announcements.

Fay, Jack R. "Where Are the Best Places to Receive Tax Credits? A Comparison of Income Tax Credits for Corporations and Individuals From A to Z (Antigua to Zimbabwe)." *Oil, Gas & Energy Quarterly*, (Vol. 46 No. 4, 1998): 1587-1602.

Where is the best place for corporations and individuals to look for tax credits? This paper provides a comparison of tax credits and deductions in countries throughout the world.

Fleischman, Richard K., and Thomas N. Tyson. "The Evolution of Stan-

dard Costing in the U.K. and U.S.: From Decision Making to Control." *Abacus* (Vol. 34 No. 1, 1998): 92-119.

Decision making and control are two fundamental components of industrial management that are aided by accounting information. This paper traces the evolution of standard costing in the U.K. and the U.S., and describes how it has served these two purposes over time. The paper also compares the nature of standard costing practices in the British Industrial Revolution with those that evolved in the U.S. under scientific management.

Jones, Stewart, and Loura Widjaja. "The Decision Relevance of Cash-Flow Information: A Note." *Abacus* (Vol. 34 No. 2, 1998): 204-219.

The release of Approved Australian Accounting Standard AASB 1026, Statement of Cash Flows, has made it mandatory for Australian public companies to prepare detailed cash-flow statements (CFS) under the direct method. While the Standard claims many benefits, the new regulation has been subjected to little empirical investigation. One noteworthy deficiency in the literature is addressed. Few, if any, comprehensive empirical studies have explored the decision-making functions of the CFS by the actual users of financial reports. The results of this study are based on a survey of 159 financial statement users. The overall results indicate strong support for the CFS by these user groups. Furthermore, financial analysts appear to be an equally significant, if not greater, user of the CFS than loan officers. The results have particular relevance to international accounting jurisdictions, notably the U.K. and U.S., where a choice between direct and indirect methods for preparing CFSs are currently permitted.

Lee, Tung-Jean, and Richard E. Caves. "Uncertain Outcomes of Foreign Investment: Determinants of the

(Continued on page 5)

Have You Seen...?

(Continued from page 4)

Dispersion of Profits After Large Acquisitions." *Journal of International Business Studies*, (Vol. 29 No. 3, 1998): 563-582.

When U.S. firms make large international acquisitions, the unpredicted component of their profits over the next five years increases with the relative size of the acquired firm, degree of product diversification and reliance on R&D assets. The unpredicted component declines with the acquirer's size, experience and previous profits. Transitory and longer-run unpredicted components are distinguished.

Lobo, Gerald J., Sung S. Kwon, Gordian A. Ndubizu, "The Impact of SFAS No. 14 Segment Information on Price Variability and Earnings Forecast Accuracy." *Journal of Business Finance & Accounting* (Vol. 28 No. 7/8, 1998): 969-985.

Empirical evidence is provided on the economic effects of Statement of Financial Accounting Standards No. 14 segment disclosures. Required disclosures under this standard subsume those of the SEC 1970 line-of-business disclosure rule both in terms of the variables to be disclosed and the degree of decomposition of the consolidated information. Consequently, the study hypothesizes that stock price variability will be greater at the time of, and security analysts' earnings forecasts more accurate following, release of these disclosures. The results of the empirical analysis support these hypotheses. They indicate that SFAS No. 14 segment disclosures convey incremental information over previously reported SEC line-of-business information that is relevant to stockholders and to security analysts.

Luther, Robert, "The Development of Fixed Asset Accounting in South African Gold Mining Companies: Confronting the Issues of Prudence, Matching, Periodicity and Capital Maintenance." *Accounting and Business Research* (Vol. 28 No. 4, 1998): 281-295.

The Appropriation Method of accounting applied by South African gold mining companies is fundamentally

different from mine accounting elsewhere and results in reported earnings and asset values that are not comparable with those of mining companies in other countries. The development of the Method is traced in a historical context, in an attempt to understand why, and how, it emerged and became established. Particular attention is paid to 19th century writings of local accountants, transactions of professional bodies and to the special characteristics of the South African gold mining industry. Transitional processes are illustrated by reference to the published accounts of the Crown Reef Gold Mining Company. The persistence of the Appropriation Method is a reminder that while assumptions of uniform accounting periods, matching, business continuity and the need for capital maintenance underpin most conventional accountings, nevertheless useful accountings can exist without those assumptions.

Mishra, Chandra S., and David H. Gobeli, "Managerial Incentives, Internationalization, and Market Valuation of Multinational Firms." *Journal of International Business Studies*, (Vol. 29 No. 3, 1998): 583-598.

This paper examines the role of firm technology investment, in concert with managerial incentives alignment, to explain the relative market value compared to the accounting value for a multinational firm. The results are consistent with internationalization theory in that greater multinationality corresponds to a higher valuation of the firm if technology investment is high, and the impact is even greater if managerial incentives alignment is high as well. However, greater multinationality alone does not correlate to a significantly greater value, which differs from the tenets of imperfect capital markets theory.

Niswander, Frederick, "International Accounting Dissertation Abstracts." *Advances in International Accounting*, (Vol. 11, 1998): 219-239.

This paper presents abstracts of recent international accounting dissertations. The purpose of this paper

is twofold: first, to showcase the dissertations of new international accounting researchers; and second, to briefly outline literature streams that pertain to the topics presented in an effort to pique the research interests of other international accounting academics. Each dissertation abstract has been provided by the author and is presented in unmodified form. The abstract is followed by a short commentary outlining how the dissertation topic fits into the international accounting literature.

Porcano, Thomas M., and Alfred V. Tran, "Relationship of Tax and Financial Accounting Rules in Anglo-Saxon Countries." *The International Journal of Accounting* (Vol. 33 No. 4, 1998): 433-454.

The relationship of tax rules and financial accounting rules in Anglo-Saxon countries is examined. The historical developments of the book-tax relationship are reviewed in three Anglo-Saxon countries: the U.S., the U.K. and Australia. The major sources of divergencies between the two sets of rules in these countries are identified, and the implications of an alignment of tax with financial accounting rules are briefly discussed.

Scarborough, D. Paul, Dasaratha V. Rama, and K. Raghunandan, "Audit Committee Composition and Interaction with Internal Auditing: Canadian Evidence." *Accounting Horizons*, (Vol. 12 No. 1, 1998): 51-62.

Private sector commissions in many countries have emphasized the importance of having solely outside members on audit committees and the need for strong working relationships between audit committees and internal auditing in preventing financial reporting problems. This paper examines the association between audit committee composition and the committee's interaction with internal auditing, as measured by (1) involvement of the audit committee in decisions to dismiss the chief internal auditor, (2) meetings between

(Continued on page 7)

REQUEST FOR INTERNATIONAL ACCOUNTING DATA SOURCE

The Research Committee of the International Accounting Section solicits the following information on International Accounting Data source, to be included on the section web site:

1. Brief description of International Accounting Data, including countries covered and cost of data.
2. Source(s) of the International Accounting Data described above.
3. References of studies (if any) that have used the data described above.

Contributors to the research web site would be acknowledged and the research committee thanks you for your support.

Please send your information to:

Professor Timothy T. Sale (webmaster)
College of Business Administration
University of Cincinnati
Cincinnati, OH 45221-0211
Phone: (513) 556-7062
Fax : (513) 556-4891
Email : tim.sale@uc.edu

OR

Professor Gordian Ndubizu
Chair Research Committee, IAS
College of Business Administration
Drexel University
Philadelphia, PA 19104
Phone : (215) 895-2120

CALL FOR SUBMISSIONS Outstanding International Accounting Dissertation Award

The International Accounting Section of the American Accounting Association invites submissions for its Outstanding International Accounting Dissertation Award, to be presented at the Annual Meeting of the American Accounting Association in San Diego, California, in August 1999.

All doctoral dissertations successfully defended during the 1998 calendar year in the areas of international accounting, auditing, taxation and information systems are eligible for this award. Eligible individuals should submit no later than **February 28, 1999**:

- 1) five copies of a summary of their dissertation not exceeding ten pages, and
- 2) a letter of support from his/her dissertation committee chairperson.

The Outstanding Dissertation Award Committee, upon reviewing the dissertation summaries, will select finalists for the award. Finalists will be requested to submit copies of the complete dissertation to the committee. Please send submissions (*do not fax or email*) to:

Professor Wayne Thomas
School of Accounting
University of Utah
1645 E. Campus Center Drive
Salt Lake City, UT 84112

THE 1999 INTERNATIONAL FINANCIAL REPORTING CONFERENCE

March 22-23, 1999

Marriott World Trade Center, New York City

The Conference Board, a leading nonprofit global business membership organization, is pleased to announce that it will be holding a major accounting conference in March. Cosponsored by the International Accounting Standards Committee (IASC) and by the Financial Executives Institute (FEI), this event is also supported by PricewaterhouseCoopers.

The theme of the conference is "International Financial Reporting," and in particular, International Accounting Standards (IAS). Speakers include:

March 22, 1999

Fred Choi, Dean-Undergraduate School, Stern School of Business at NYU
Norman Roy, President, Financial Executives Institute (FEI)
Richard M. Swanson, Executive Director, Institute of Management Accountants (IMA)
William G. Bishop III, President, The Institute of Internal Auditors
Alan W. Anderson, Senior Vice President, Technical Services, AICPA
Dennis Nally, Senior Partner, Assurance and Business Advisory Services, PricewaterhouseCoopers
Michael R. Foley, Managing Director, Corporate Finance, Moody's Investors Service
Robert Mills, Managing Director and Chief Financial Officer, UBS/

Warburg Dillon Read Americas
Peter R. Bible, Chief Accounting Officer, General Motors Corporation
Mike Starkie, Group Chief Accountant, British Petroleum (BP)
William Witherell, Director, Directorate for Financial, Fiscal, and Enterprise Affairs, OECD Paris
James Cochrane, Senior Vice President, New York Stock Exchange

March 23, 1999

Bob Herz, Leader of Professional and Technical, Risk and Quality, PricewaterhouseCoopers Americas
Tom Jones, Executive Vice President, Citicorp (and Vice Chairman, IASC)
James Leisenring, Vice Chairman, Financial Accounting Standards Board
Sir Bryan Carsberg, IASC Secretary-General
Mary Tokar, Senior Associate Chief Accountant International, SEC
Philip Ameen, Vice President and Comptroller, General Electric Company
Stig Enevoldsen, IASC Chairman
Kurt Ramin, IASC Commercial Director
Sue Harding, IASC staff

Pricing and registration details are as follows:

Pricing

Conference Board Associates:

\$1275 (conference only)

Nonassociates:

\$1495 (conference only)

Optional IAS Workshop:

\$250 (\$275 for nonassociates)

Academic discount:

50 percent off above, to be claimed upon registration

Registration by mail:

The Conference Board Inc.
PO Box 4026, Church Street Station
New York, NY 10261-4026

Registration by phone:

(212) 339-0345

Registration by fax:

(212) 980-7014

Online registration form:

www.conference-board.org

Contact:

Renee Merow (212) 339-0319

Marc Gardiner (UK) 44 1714313033

CALL FOR MEMBERS TO SERVE ON IAS COMMITTEES FOR 1999/2000

Below is a list of IAS committees for the period August 1999 to August 2000. Section members interested in serving on a committee should complete the form and send it to the address below:

Timothy S. Douplik
 Darla Moore School of Business
 University of South Carolina
 Columbia, SC 29208
 Fax: (803) 777-0712
 Email: douplik@darla.badm.sc.edu

To increase your chances of serving on a committee, please mark three choices and indicate your preference (1 = first choice; 2 = second choice; 3 = third choice).

- | | |
|---|--|
| <input type="checkbox"/> Annual Program | <input type="checkbox"/> Regional Program |
| <input type="checkbox"/> Midyear Meeting | <input type="checkbox"/> Northeast Region |
| <input type="checkbox"/> Continuing Education | <input type="checkbox"/> Mid-Atlantic Region |
| <input type="checkbox"/> Research | <input type="checkbox"/> Ohio Region |
| <input type="checkbox"/> Teaching Resources | <input type="checkbox"/> Midwest Region |
| <input type="checkbox"/> International Relations | <input type="checkbox"/> Southeast Region |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Southwest Region |
| <input type="checkbox"/> Outstanding Dissertation Award | <input type="checkbox"/> Western Region |
| <input type="checkbox"/> Outstanding Educator Award | |
| <input type="checkbox"/> Publications | |
| <input type="checkbox"/> Strategic Planning | |
| <input type="checkbox"/> Membership Indicate: <input type="checkbox"/> United States <input type="checkbox"/> Outside U.S.(country: _____) | |

Name _____ Affiliation _____

Address _____

Phone: _____ Fax: _____ Email: _____

Have You Seen...?

(Continued from page 5)

the audit committee and the chief internal auditor and (3) audit committee review of the internal auditing program and results of internal auditing. Survey results indicate that audit committees consisting of solely nonemployee directors were more likely than audit committees with one or more insiders to (1) have frequent meetings with the chief internal auditor and (2) review the internal auditing program and results of internal auditing.

Xiang, Bing, "Institutional Factors Influencing China's Accounting Reforms and Standards," *Accounting Horizons*, (Vol. 12 No. 2, 1998): 105-119.

By analyzing the changes in the accounting environment of China during the recent economic reforms, this paper places the development of accounting reforms in China into per-

spective and assesses the desirability of China's adopting accounting principles in close conformity with International Accounting Standards (IAS). Recent economic reforms in China and the enactment of a number of accounting regulations have essentially transformed China's accounting from the traditionally rigid and uniform system into a predominantly Anglo-Saxon approach to financial reporting. Accounting reform in China will be followed by the enactment of 30 detailed accounting standards which will bring China's accounting practice into further conformity with IAS. However, the paper argues that accounting rules in China should not be formulated to cater to the need of a small number of firms which are already listed on overseas stock exchanges. Rather, China GAAP should be designed to serve China's large industrial and commercial enter-

prises that are characterized by extensive managerial autonomy and an effective separation of ownership and control. These enterprises in China operate in an accounting environment that differs considerably from that typically presumed by IAS.

Yancy, William F., and Karen S. Cravens, "A Framework for International Tax Planning for Managers," *Journal of International Accounting, Auditing & Taxation*, (Vol. 7 No. 2, 1998): 251-272.

The purpose of this article is to summarize and illustrate the vast array of international taxation issues confronting managers of U.S.-based multinational firms. It is important for managers of multinational firms to consider these

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ELEVENTH ASIAN-PACIFIC CONFERENCE ON INTERNATIONAL ACCOUNTING ISSUES
November 21-24, 1999
Melbourne, Australia

The Eleventh ASIAN-PACIFIC Conference on International Accounting Issues will be held on November 21-24, 1999 in Melbourne, Australia. The main theme of the conference is "Accounting and the Profession in the New Millennium—Role and Relevance." The conference will provide an important forum for the interaction of different ideas and information between academicians and practitioners, in order to enhance the understanding of international accounting issues in various Asian-Pacific countries. During the past ten years, our conference has been held in Fresno, California (1989), Vancouver, Canada (1990), Honolulu, Hawaii (1991), Dunedin, New Zealand (1992), Mexico City, Mexico (1993), Taipei, Taiwan (1994), Seoul, Korea (1995), Vancouver, Canada (1996), Bangkok, Thailand (1997), and Maui, Hawaii (1998). Over 300 participants from 33 countries attended our Maui conference.

Detailed information regarding our upcoming conference (Eleventh Asian Pacific Conference) is as follows.

Conference Registration Fee:

Registration fees of \$475 (Australian Dollars) per delegate include a reception, 2 breakfasts, 2 luncheons, 1 dinner (banquet and entertainment), a copy of the proceedings, and a one-day tour.

The Vernon Zimmerman Best Paper Award:

The best four papers will each be awarded US\$500, to be selected by a panel of distinguished reviewers.

CPE Credits:

Participants in past conferences have earned up to 16 hours of CPE credits.

Conference Hotel:

The Conference will be held at the Hotel Sofitel in Melbourne. Rate for Single/Double Occupancy is \$190 (Australian Dollars)

Deadline for Paper Submission:

All submissions must be received by May 15, 1999. Notification about the decision will be made by June 30, 1999.

Mail all papers, panel discussion, and workshop proposals to:

Professor Ali Peyvandi or
Professor Benjamin Tai
Asian-Pacific Conference on
International Accounting Issues
The Sid Craig School of Business
California State University-Fresno
5245 North Backer Avenue
Fresno, CA 93740-0007, USA

Tel: (559) 278-2921

Fax: (559) 278-7336

Tel: (559) 278-2852

Tel: (559) 278-2217

Email: ali_peyvandi@csufresno.edu or
benjamin_tai@csufresno.edu

Home Page: <http://www.craig.csufresno.edu/dprtmnt/conasia.htm>

AMERICAN ACCOUNTING ASSOCIATION/TAIWAN ACCOUNTING ASSOCIATION

First Globalization Conference

July 10-15, 1999

Taipei, Taiwan

July 10-11: Academic Presentations
July 12-13: Business Field Trips
July 14-15: Sightseeing Trip
(East-West Mountain Highway)

This conference is an outgrowth of the work of the Globalization Committee of the AAA. It intends to cultivate academic exchanges between accounting educators of different regions on issues related to teaching and research. In addition to panel discussions and paper presentations, the conference will offer field trips to visit successful businesses in Taiwan as well as a sightseeing trip. The purpose of these visits is to acquaint conference participants with local business practices and culture.

Supporting Sections and Organizations: (in alphabetic order)

Center for International Education and Research in Accounting (CIERA), Chinese Accounting Professors Association of North America (CAPANA), International Accounting Association for Education and Research (IAAER),

International Accounting Section, and accounting associations in Asian and other regions.

Call for Panel Proposals and Papers:

This conference will cover all areas of accounting research and accounting education. Please submit three printed copies of your panel proposals or papers to the AAA representative (A. Bailey) or, if you are a TAA member, C.J. Lin or M.H. Lin (see the list below). All proposals and papers must be in English. If you would like to be a discussant or a moderator, please contact the appropriate professor listed below. Be sure to include your fax number and email address; however, papers should not be submitted by fax or email. The submission deadline is **February 15, 1999**. Early submission is encouraged. AAA and TAA will work together to arrange a program that enhances opportunities for interactions among all participants. Notifications of acceptance will be sent on or before April 30, 1999.

For non-Taiwanese Participants

Professor Andrew D. Bailey, Jr.
Director, CIERA
College of Commerce and Business
Administration
320 Commerce West Building
1206 South Sixth Street
Champaign, ILL 61820
Email: jabaile@uiuc.edu

For Taiwanese Participants

Professor Chan-Jane Lin
Department of Accounting
National Taiwan University
Taipei, Taiwan, ROC 106

Professor Mei-Hwa Lin
Department of Accounting
National Chengchi University
Taipei, Taiwan, ROC 116
Email: mwlin@nccu.edu.tw

If you are interested in receiving additional information about the conference, please contact either Professor C. S. Agnes Cheng, University of Houston or Professor Jiin-Feng Chen, National Chengchi University.

Now There Are Even More Reasons to Join the International Accounting Section of the American Accounting Association!

The IAS is the voice of the AAA for those interested in international accounting issues.

IAS members receive the *Forum*, the section newsletter. Future issues will include:

- Information regarding a register of members seeking research collaboration with members in other countries.
- A section devoted to reports on, and news items about, accounting research centers, international accounting data banks and

other resources of interest to researchers worldwide.

- Announcements about international accounting conferences.
- Information regarding publication outlets for international accounting manuscripts.

Attending the annual IAS Midyear Meeting provides the opportunity to attend sessions on international accounting research and teaching as well as to network with educators and practitioners with a special interest in international accounting.

The IAS is committed to sponsoring activities which **facilitate interaction between U.S. and non-U.S. members.** The IAS acts to **facilitate faculty exchanges** between universities in different countries. It encourages collaborative research among faculty from different regions of the world by **cosponsoring conferences outside the U.S.**

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 5717 Bessie Drive
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Have You Seen...?

(Continued from page 7)

factors collectively to evaluate the most competitive choices for a firm in terms of tax policy. This article provides an overview of the tax planning strategy process, a description of the various components of international taxation and establishes a framework for managers to analyze emerging issues in international tax planning.

Zeff, Stephen A., "The IASC's Core Standards: What Will the SEC Do?" *The Journal of Financial Statement Analysis*, (Vol. 4 No. 1, 1998): 67-78.

In 1999-2000, the Securities and Exchange Commission (SEC) will be making a series of momentous decisions about the acceptability of International Accounting Standards for use

by foreign registrants in U.S. capital markets. This article reviews the major developments since 1992 relating to the International Accounting Standards Committee (IASC) and anticipates the process that the SEC is likely to adopt when deciding on whether, and to what extent, the IASC's standards may be used by foreign companies listed in the U.S.

